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## Consumer Education Workgroup AGENDA

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Tuesday, July 16, 2013

10:00am – 11:00am

James R. Thompson Center

100 W. Randolph Street, Suite 2-201

Chicago, IL 60601

Call in Number 888-494-4032, Code 129 237 6808

- I. Welcome and Introductions
- II. Approval of Minutes for June 18, 2013
- III. Illinois Health Insurance Marketplace Brian Gorman, Director of Outreach and Consumer Education, Illinois Health Insurance Marketplace (HIM), Office of the Governor.
- IV. Status of ILHIE Toolkit Outreach Plan
- V. Status of Toolkit Web Seminar presentation
- VI. Public Comment
- VII. Adjourn

### Actionable Communication Strategy Statement

“ILHIE consumer communication and outreach will target [whom] to help them understand, believe or do [what], by informing them of [messages], through [messengers or channels] to result in [objectives].”

All meetings will be accessible to handicapped individuals in compliance with pertinent state and federal laws upon notification of anticipated attendance. Handicapped persons planning to attend and needing special accommodations should contact OHIT at least five business days prior to the meeting so that we may best accommodate their needs.